

CANADIAN DONKEY & MULE NEWS

Quarterly digital newsletter of the Canadian Donkey and Mule Association

ADVERTISING INFORMATION

Deadlines

Spring issue February 15
Summer issue May 15
Fall issue August 15
Winter issue November 15

Advertising Rates

All rates are in Canadian dollars. Do NOT add GST!



Canadian Donkey & Mule News Display Ad Rates

Business card (1/8 page) \$ 30.00 per issue
Quarter page \$ 45.00 per issue
Half page \$ 60.00 per issue
Full page inside \$ 80.00 per issue
Full page cover* \$ 90.00 per issue
Above ads - package price 4 ads for the price of 3

*'Cover' means back cover, inside front & inside back cover.

Other Canadian Donkey & Mule News Ad Rates

Breeders List (for members only) \$ 65.00 annually
Classifieds \$ 0.25 per word, minimum charge \$ 6.00

Website Advertising Rates

NOTE: All website ads must run concurrently with the same size ad in the *Canadian Donkey & Mule News*.

Full page add \$ 25.00 per issue
Half page add \$ 15.00 per issue
Above ads - package price 4 ads for the price of 3
Classified ad add \$ 5.00 per ad

Breeders List ads go on the CDMA website at no extra charge.

Advertising payments must be included with advertising material, **payable to CDMA** prior to insertion.

We do not invoice.

Out of country advertisers: please pay in Canadian funds or contact the editor.

Advertising of registered stock should be in accordance with the Animal Pedigree Act (1988) and include full registered name(s) of animal(s).

Include SASE for return of photos and other material. PDF ads are preferred. Please email for sizes.

Please contact the editor for further information:

Email: editor@donkeyandmule.com